



Library Innovation Podcasts

Library Lab Grant Proposal

Overview

We realize that this proposal may not be exactly within the expected scope of Library Lab grants, but we think it will advance the cause of library innovation. So, we're giving it a try.

The Library Innovation Podcasts ("Giving libraries some LIP since 2011") would be a series of bi-weekly podcast interviews with library innovators, usually recorded over the telephone, about their projects and ideas.

The podcasts

The LIP series will feature twenty-minute interviews with innovators whose work affects libraries. The audience will be those who care about the future of libraries and the fate of knowledge, not only librarians and library technologists. The interviews will be pitched at a *Wired* or *New Yorker* level.

They will be professionally produced and edited. The Library Innovation Lab will host them on a dedicated site. They will of course be openly available under a Creative Commons license.

Potential guests (none of whom have agreed to this) include:

- Maura Marx – Open Knowledge Commons
- Victor Henning – Mendeley
- Barbara Tillet – Library of Congress
- Jon Orwant – Google Books



- Clay Shirky – Anti-ontologist
- Lewis Hyde – Historian
- Jenny Levine – Dissident librarian
- Tim Spalding – LibraryThing
- Tim O'Reilly – Publisher
- Umberto Eco – Writer, list-maker, book collector
- Karen Calhoun – WorldCat

Members of the Library Innovation Lab will do the interviews, with David Weinberger as the default.

We are proposing an initial series of fifteen podcasts.

What would it take?

To do this would require:

1. Investment in suitable recording equipment
2. Engaging a producer/engineer to record, edit, and post the podcasts
3. The development of a Web site for posting and archiving the podcasts
4. Developing a list of willing interviewees

Match with LibraryLab grant values

The LIP series will promote library innovation and openness, disseminate ideas, engage "movers and shakers" with Harvard's efforts, and bring favorable notice both to Harvard's efforts in this field and to the Library Innovation Lab.



Effect on daily operations

David Weinberger and Kim Dulin will be the "principle investigators." They will oversee the series as part of their work at the Library Innovation Lab.

Evaluation

The project will have succeeded if an interesting series of podcasts with an interesting set of library innovators emerges.

Proposed funding

Contract producer to decide on the proper equipment and processes, and to purchase the equipment:

\$1,000

Recording and editing equipment (microphones, digital recorder, etc.):

\$2,000

Recording and editing costs:

15 episodes at \$400 per episode = \$6,000

TOTAL: \$9,000