Library Podcasts final report

Project summary

The aim of the project was to create 15 podcasts on topics of interest to librarians and those who care about libraries.

Accomplishments

With the help of Dan Jones as producer, we created 24 podcasts. They fall into two categories.

Long-form podcasts

- Peter Suber http://librarylab.law.harvard.edu/blog/2011/06/02/library-labthe-podcast-002-free-knowledge/
- Dan Cohen http://librarylab.law.harvard.edu/blog/2011/06/22/library-labthe-podcast-003-the-digital-citation/
- Marilyn Johnson - to come

Quick podcasts

Soo Young Rieh http://librarylab.law.harvard.edu/blog/2011/10/07/how-we-assess-credibility/

Brewster Kahle http://librarylab.law.harvard.edu/blog/2011/06/05/how-to-digitize-a-million-books/
Eric Hellman http://librarylab.law.harvard.edu/blog/2011/06/03/eric-hellman-on-freeing-works-for-all/
Kirstin Eschenfelder http://librarylab.law.harvard.edu/blog/2011/06/03/kristin-eschenfelder-on-why-cultural-institutions-worry-about-sharing/
Roy Tennant http://librarylab.law.harvard.edu/blog/2011/06/03/roy-tennant-on-oclc-and-linked-data/
Rachel Frick http://librarylab.law.harvard.edu/blog/2011/05/24/live-from-the-dpla-rachel-frick-on-library-collaboration/
Stefan Gradmann http://librarylab.law.harvard.edu/blog/2011/05/19/live-from-the-dpla/
Doron Weber http://librarylab.law.harvard.edu/blog/2011/05/19/live-from-the-dpla/
Chris Freeland http://librarylab.law.harvard.edu/blog/2011/05/19/live-from-the-dpla/
Jonathan Rothman http://librarylab.law.harvard.edu/blog/2011/05/18/live-from-the-dpla-orphaned-works/
Paola Mazzucchi http://librarylab.law.harvard.edu/blog/2011/05/18/live-from-the-dpla-orphaned-works/

Other

Dan has made these podcasts available through iTunes.

We were able to equip the Library Innovation Lab with suitable equipment for audio and video podcasts. This cost less than we’d anticipated.

Challenges

We didn’t get quite as many long-form podcasts done as we’d wanted (twelve rather than fifteen). We got many more quickies done however.

It was harder to get these posted into iTunes than we’d thought, but Dan finally cracked the nut.

Budget spent

$4,700: equipment and production costs.

A list of any publicity you did, e.g., articles, blog posts, podcasts, etc.

We posted each podcast on the Library Innovation Lab blog. I often cross-posted on my own blog (JohoTheBlog.com). A few of the more significant ones I tweeted and Googled Plused.